



Spring 2013 Senior Day Evaluations

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Purpose of Brief

This brief illustrates the findings from evaluations completed by 556 high school students attending the Senior Day 2013 event.

Summary of Findings

- 50% of respondents were Hispanic.
- 64% of respondents were female.
- 51% of respondents were 17 years old, and 42% were 18 years old.
- The top 5 represented high schools were:
 - San Geronio (19%)
 - Yucaipa (15%)
 - Redlands (10%)
 - Citrus Valley (9%)
 - Pacific (9%)
- 56% of respondents planned to attend CHC after graduating high school, and 58% of respondents plan to attend CHC in Fall 2013.
- Overall, 96% of respondents either agreed or strongly agreed that they were satisfied with their visit to CHC.
- Of the 90 open-ended responses, 36 respondents provided comments complimenting the event, including the stage performance.
- 19 comments suggested possible improvements for the campus tour, such as providing maps and training tour guides.

Overview

On March 1, 2013, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

Methodology

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation crafted a one-page evaluation. The evaluation included six multiple choice questions which asked participants to identify demographic information, select the name of their high school, indicate what their plans were after graduating from high school, and what term they planned to enroll at CHC. Participants were given the opportunity to provide comments and suggestions for improvement. Of the high school students who attended, 556 completed an evaluation.

Findings

Table 1 illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (50%) than any other ethnicity, and females were 64% of respondents. Respondents were also more likely to be 17 years old (51%), and 42% were 18 years old.

Table 1. Respondents' demographic information.

Gender	#	%	Ethnicity	#	%
Male	171	35.8	Hispanic	304	50.4
Female	303	64.2	African-American	63	10.4
Age	#	%	Asian	27	4.5
Under 17	11	2.0	Native American	21	3.5
17	283	51.1	Caucasian	160	26.5
18	231	41.7	Other	28	4.6
19 & over	29	5.2			

Note: '#' refers to the number of respondents who selected the particular demographic category. '%' refers to # divided by the total number of responses in the entire demographic. For example, 303 respondents selected female, and 64.2% is 303 divided by all combined male and female responses (171 + 303 = 474).

Table 2 identifies the high schools the respondents attended. Nineteen percent of respondents were from San Geronio High School, 15% were from Yucaipa High School, 10% were from Redlands High school, and an equal number of respondents were from Citrus Valley and Pacific High Schools (9%).

Table 2. Evaluations collected by high school.

High School	#	%	High School	#	%
Arroyo Valley	13	2.3	Redlands East Valley	23	4.1
Bloomington	1	0.2	Rim of the World	47	8.4
Citrus Valley	49	8.7	San Andreas	22	3.9
Glenview	2	0.4	San Bernardino	1	0.2
Green Valley	13	2.3	San Geronio	106	18.9
Grove	6	1.1	Slover Mountain	24	4.3
Orangewood	28	5.0	Yucaipa	82	14.6
Pacific	50	8.9	Other	40	7.1
Redlands	54	9.6	Total	561	100.0

Table 3 identifies the respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Fifty-six percent of respondents stated they planned to attend CHC after graduating from high school, and 32% of respondents planned to attend another community college. Over one in five respondents planned to attend a 4-year college or university (21%). Additionally, 28% of respondents plan to work after graduating from high school.

Table 3. Plans after graduating high school.

Plan After High School	#	%
Attend Crafton Hills College	312	56.1
Attend another community college	180	32.4
Attend a 4-year college or university	116	20.9
Attend a vocational/ technical school	22	4.0
Work	154	27.7
Military	40	7.7
Uncertain	43	7.2
Other	26	4.7

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Fifty-eight percent of respondents selected Fall 2014, and 14% selected Summer 2014.

Table 4. Term respondents plan to enroll at CHC.

Term	#	%
Summer 2013	70	13.6
Fall 2013	299	58.1
Spring 2014	18	3.5
After Spring 2014	21	4.1
I do not plan to attend	107	20.8

Table 5 illustrates respondents' level of agreement with statements about various aspects of the Senior Day event. Overall, 96% of respondents either agreed or strongly agreed that they were satisfied with their visit to CHC, and 97% of respondents either agreed or strongly agreed that the workshops helped to increase their knowledge of CHC. Respondents either agreed or strongly agreed that the general presentation (96%) and campus tour (89%) also helped to increase their knowledge of CHC.

Table 5. Respondents' level of agreement of quality and overall satisfaction with Senior Day 2013.

Statements	Strongly Agree		Agree		Disagree		Strongly Disagree	
	#	%	#	%	#	%	#	%
The workshop(s) helped to increase my knowledge of CHC	215	44.8	249	51.9	13	2.7	3	0.6
The general presentation helped to increase my knowledge of CHC	187	39.0	273	56.9	17	3.5	3	0.6
The campus tour helped to increase my knowledge of CHC	173	35.6	262	53.9	43	8.8	8	1.6
Overall, I was satisfied with my visit to CHC	238	49.3	226	46.8	14	2.9	5	1.0

Finally, respondents provided comments and suggestions to improve Senior Day. Of the 90 comments, 36 respondents provided comments complimenting the event with 6 respondents specifically enjoying the stage performance. Nineteen comments suggested possible improvements for the campus tour, such as providing maps of the campus and expanding training for tour guides. Nine comments suggested improvements for refreshments; a few comments specifically requested more water or refreshing stations were needed due to warm weather. Eight comments referred to having more programs represented at the event, and 5 comments mentioned a desire to expand the athletic program at CHC.